

DISCOVER TALENTS...

2024

# INDEX

Art. No	Name	Page
00111	Unicorn colouring book	16
00113	Activity colouring book diamonds 3 in 1	16
00115	Activity colouring book metallic 3 in 1	16
00117	Activity colouring book glitter 3 in 1	17
00118	Activity colouring book glow in the dark 3 in 1	17
00200	Chalks white 12 pieces	14
00201	Chalks 12 colours	14
00208	Coloured chalks with wiper	14
00242	My first - Colourball	30
00244	My first - Crayon beads	30
00272	Glue 100ml	14
00275	Blow airbrush pens	13
00281	Blow airbrush pens - Textile	13
00283	Blow airbrush pens - Magic colour changing	13
00299	My first - Baby markers 8 colours	31
00305	Fingerpaint 4 colours x 145ml	8
00315	Fingerpaint 6 colours x 110ml	8
00381	Poster paint 6 colours x 45ml	11
00382	Poster paint trendy 6 colours x 45ml	11
00384	Poster paint glitter 6 colours x 45ml	11
00390	Brush set 3 pieces	12
00391	Fingerpaint 4 primary colours x 110ml	9
00392	Fingerpaint 4 trendy colours x 110ml	9
00398	Fingerpaint 6 colours x 45ml	9
00399	Jumbo brushes 2 pieces	12
00406	Infinity modeling clay	26
00410	Dough - Unicorns neon glitter	24
00415	Dough - Traffic	24
00418	Dough - Dinosaurs wooden skeletons	24
00461	Dough neon and glow in the dark 4x90gr	21
00465	Dough 4x90gr	21
00466	Dough glitter 4x90gr	21
00471	Dough unicorn 4x90gr	21
00498	Dough mania 8x90gr with cutters	20
00511	Feel good dough - Pure 4x90gr	22
00512	Feel good dough - Happy 4x90gr	22
00513	Feel good dough - Nature 4x90gr	22
00514	Feel good dough - Relax 4x90gr	23
00515	Feel good dough - Sparkle 4x90gr	23
00516	Feel good dough - Glow 4x90gr	23
00700	Iron on beads 1000 white	100
00701	Iron on beads 1000 yellow	100
00702	Iron on beads 1000 red	100
00703	Iron on beads 1000 green	100
00704	Iron on beads 1000 sky blue	100
00705	Iron on beads 1000 brown	100
00706	Iron on beads 1000 black	100
00707	Iron on beads 1000 orange	100
00708	Iron on beads 1000 pink	100
00709	Iron on beads 1000 purple	100
00710	Iron on beads 1000 salmon pink	100
00713	Iron on beads 1000 mint green	100
00714	Iron on beads 1000 light blue	100
00716	Iron on beads 1000 grey	100
00718	Iron on beads 1000 neon pink	100
00724	Iron on beads 1000 dark blue	100
00725	Iron on beads 1000 dark brown	100
00741	Iron on beads 3000 mix perfume	101
00745	Iron on beads 1000 mix basic	100
00746	Iron on beads 1000 mix glitter	100
00749	Iron on beads 1000 glow in the dark	100
00771	Iron on beads 3000 mix basic	101
00774	Iron on beads 3000 mix glitter	101
00778	Iron on beads 7000 mix	100
00781	Pegboards 2x	98
00782	Pegboards 5x	98
00785	Pegboard - Butterfly	99
00786	Ironing paper 10x	98
00787	Connectable pegboards 2x	98
00790	Iron on beads pegboards - Assortment	99
00792	Pegboard - Cat	99
00793	Pegboard - Dog	99
00796	Pegboard - Horse	99
00810	Wiper for blackboard	14
00811	FunDo dough - Farm animals 3x90gr + 1x40gr	25
00812	FunDo dough - Dinos 3x90gr + 1x40gr	25
00813	FunDo dough - Wild animals 3x90gr + 1x40gr	25
00833	Junior safety scissors	49
00834	Left-handed scissors	15
00837	Right-handed scissors	15
00839	Zigzag scissors	15
00852	Airplane folding	88
00862	French knitting	60

Art. No	Name	Page
00876	Weaving loom	60
00884	Dough cutters	20
00887	Dough cutters - Dinos	20
00910	Making soaps	79
00926	Hammer tic fantasy	57
00927	Hammer tic trendy	57
00941	Hammer tic original	57
00942	Woodwork set - Dinosaurs	94
00943	Woodwork set	94
00944	Woodwork set deluxe	94
00945	Carpentry playset	94
01007	Rings and bracelets	77
01131	Casting and painting - Butterfly and glitter	67
01132	Casting and painting - Animals	64
01133	Casting and painting - Happy figures	65
01134	Casting and painting - Forest animals	64
01135	Casting and painting - Moulding power	64
01150	Metallic colouring canvas	70
01153	Casting and painting - Scary animals	93
01154	Casting and painting - Cats and dogs	67
01155	Casting and painting - Fantasy horses	68
01211	Casting and painting - Horse	64
01218	Casting and painting - Cat	65
01272	Casting and painting - Horse with mane	66
01283	Casting and painting - T-rex	90
01285	Casting and painting - Owl	66
01288	Casting and painting - 3 in 1	66
01291	Casting and painting - Jewellery	69
01292	Casting and painting - Dino fantasy	65
01293	Casting and painting - Fashion girls	68
01299	Casting and painting - Unicorn	66
01341	Casting and painting - Baby unicorns	67
01349	Casting and painting - Canvases to paint princesses 3x	69
01354	Casting and painting - Ocean figures	68
01356	Casting and painting - 3 horses	66
01357	Casting and painting - Memo holders	69
01359	Casting and painting - Unicorns	67
01401	Casting and painting - Cars	93
01403	Casting and painting - Dinosaur world	92
01404	Casting and painting - Mythical creatures	93
01406	Casting and painting - Dinosaurs	90
01408	Dinosaurs 2 in 1 - Casting and painting and scratch	92
01411	Casting and painting - Dino eggs	90
06001	Beedz Art - Wolf 7000	112
06004	Beedz Art - Vermeer - Girl with a Pearl Earring 7000	112
06006	Beedz Art - Cat 7000	112
06008	Beedz Art - Horse fantasy 7000	112
06011	Beedz Art - Frida Kahlo 5000	113
06012	Beedz Art - Elephant fantasy 5000	113
06016	Beedz Art - Mini artist Vincent	115
06017	Beedz Art - Mini artist Frida	115
06021	Beedz Art - Hex tiles Botanical	114
06022	Beedz Art - Hex tiles Safari	114
06023	Beedz Art - Hex tiles Horses	114
06078	Iron on beads - Diamond jewellery	107
06092	Pegboard - Flower	99
06095	Pegboard - Fantasy horse	99
06096	Pegboard - T-rex	99
06115	Iron on beads - Fantasy horse	106
06117	Iron on beads - T-rex	105
06202	Iron on beads - Dino world	105
06203	Iron on beads - Arctic animals	103
06204	Iron on beads - Fairies	106
06205	Iron on beads - Princesses and animal friends	107
06206	Iron on beads - Constructions trucks	104
06207	Iron on beads - World animals	103
06208	Iron on beads - Dragons	108
06212	Iron on beads - Mermaid	106
06214	Iron on beads - Horse	102
06215	Iron on beads - Car	104
06216	Iron on beads - Unicorns and princesses	107
06218	Iron on beads - Cute family animals	106
06260	Iron on beads - Safari animals	108
06262	Iron on beads - Dinos	108
06263	Iron on beads - Unicorns	108
06264	Iron on beads - Pets	102
06268	Iron on beads - Princesses	107
06302	Iron on beads - Glow in the dark universe	104
06303	Iron on beads - Jungle animals	102
06311	Iron on beads 5000 mix perfume horse and butterfly	100
06314	Hexagon connectable pegboards 3x	98
06321	Iron on beads 9000 mix	101
06322	Iron on beads 9000 mix trendy	101
06401	Green Beedz - Pegboard unicorn	110
06402	Green Beedz - Pegboard Triceratops dino	110
06403	Green Beedz - Pegboards 4x	110
06404	Green Beedz - Iron on beads 3000 mix	110
06405	Green Beedz - Iron on beads set Triceratops dino	111
06406	Green Beedz - Iron on beads set unicorn	111
06407	Green Beedz - Iron on beads set forest animals	111

Art. No	Name	Page
14010	Fluffy loops - Soft yarn animals	61
14017	Twisting balloons	60
14022	Shrink film - Keychains	58
14024	Yarn wrap animals	52
14025	Animal weaving XL	52
14026	Zig zag origami animals	51
14027	Giant gems diamond painting	46
14028	Easy rings and glitter bracelets	54
14032	Decorate stones and driftwood - Inspired by nature	62
14033	Shell candles - Inspired by nature	62
14034	Flower press art - Inspired by nature	62
14035	Decorate wooden butterflies - Inspired by nature	63
14036	Botanical relief casting and painting - Inspired by nature	63
14041	Paper strip animals	50
14042	I learn to cut and paste	47
14043	Fluffy animal embroidery	52
14044	Nail stickers	55
14045	Young engineers - Dinos	51
14046	Mosaic board compact	56
14047	Bead bracelets	55
14119	Diamond painting	73
14128	Glitter bracelets	77
14132	Glass beads pictures	72
14133	Rub on transfers pictures	72
14134	Diamond painting - 3D Unicorns	73
14135	Embroidery on tulle	75
14136	Coloured sand art - Forest animals	72
14137	Fairy tale shadow box glow in the dark	74
14142	Fashion glitter tattoos	78
14155	3 in 1 Glamour tattoos	78
14159	Nail art	79
14190	L.O.L. - Puffy sticker bracelets	84
14192	L.O.L. - Tattoos metallic	85
14193	L.O.L. - Nail transfers	85
14195	L.O.L. - Diamond mosaic	84
14196	L.O.L. - Charm bracelets	84
14209	Wooden dino glow in the dark	86
14281	Tattoos for children	89
14282	Sticker maker dinosaurs	86
14284	Blow airbrush pens - Dinosaurs	87
14285	Glow in the dark scratch - Dinosaurs	86
14286	Blow airbrush pens - Dinosaurs magic colour change	87
14287	Tattoos for children - Animal fighters	89
14288	Paper plane launcher	88
14289	Rub-on rock painting	88
14311	Making scary soaps	89
14333	Blow airbrush pens - Puppies surprise 3x	71
14334	Blow airbrush pens - Kittens surprise 3x	71
14401	Where do I live? Sticking animals	32
14403	My first - Sticking animal tails	32
14404	My first crayons - Animal cards	30
14413	My first - Fingerpaint 4 colours x 145ml	36
14416	My first - Coloured pencils	31
14419	My first work of art	37
14421	My first - Colouring with water	34
14424	My first - Hammer tap tap	40
14428	My first - Sticking shapes	32
14431	My first - Dough 4x90gr	38
14432	My first - Dough with tools	38
14433	My first - Dough with cutters	38
14435	My first - Dough activity cards animals	39
14438	My first - Dough mega set 7x90gr with tools	39
14441	My first - Fluffy fingerprint 4 colours x 110ml	36
14442	My first - Fingerprint paint dinos	37
14443	My first - Fingerpaint handprint animals	37
14444	My first - Fingerpaint animals	36
14449	My first - Fingerpaint set with apron	36
14454	Colouring with water - Fantasy animals	35
14455	Colouring with water - Farm animals	34
14456	Colouring with water - Hidden animals	34
14459	Colouring with water - Hidden animals mega set	35
14465	Colouring with water - Dinos	35
14481	My first - Fingerprint paint art	37
14483	My first - Sensory mosaic cards	33
14484	My first - Sticker mosaics	33
14485	My first - Animal print stickers	33
14486	My first - Hammer tap tap fantasy	40
14487	My first - Lacing wooden animal beads	40
14488	My first crayons	30
14489	My first - 3 in 1 Fingerpainting, colouring and sticking shapes	31
14490	Sophie la girafe - Colouring with water	43
14491	Sophie la girafe - Baby markers	42
14494	Sophie la girafe - Fingerpaint set	42
14497	Sophie la girafe - Colouring and painting	42
14498	Sophie la girafe - Bath crayons with shapes	43
14499	Sophie la girafe - Colouring in the bath with water	43
14571	Apron	12
14617	I learn to use scissors - Mega set	49
14629	I learn to tie shoe laces	53
14630	I learn dinosaurs	51

Art. No	Name	Page
14632	I learn to stick and recognize shapes	46
14633	Threading animals	53
14634	I learn to use scissors step-by-step	49
14635	Pop beads	54
14636	Charm bracelets	55
14640	Cutting dough shapes	50
14641	I learn the alphabet with clay	50
14645	Mess free glitter art	46
14646	Magnetic drawing board	45
14650	I love horses - Jewellery studio	76
14673	Tattoos for children - Fairytales	78
14682	Easy diamonds bracelets	76
14690	Colour by numbers - Triangular grip colouring pens	44
14692	Triangular grip colouring pencils	45
14694	I learn - Latches board	53
14696	Triangular grip colouring pens	44
14701	Diamond painting - Happy animals	73
14702	Diamond painting - Wooden keychains	73
14703	Easy diamonds - Letter jewellery	76
14706	Diamanzo rings and bracelets	77
14708	BFF friendship bracelets	75
14709	Blow airbrush pens - Fashion designer	70
14711	Casting candles	61
14715	Mini weaving looms	75
14744	Fashion girls charm bracelets	77
14745	Glass beads bracelets	75
14759	Blow airbrush graffiti	58
14761	Glow in the dark galaxy bracelets	82
14762	Crystal galaxy jewellery	82
14763	Galaxy mood jewellery	82
14764	Unicorn galaxy tattoos	83
14765	Making galaxy soaps	83
14766	Painting galaxy stones	80
14767	Geodes galaxy unicorn	80
14768	Galaxy dream lighting	80
14769	Galaxy bath bombs	83
14771	Galaxy sand art bottles unicorn and rainbow	80
14772	Galaxy stardust jewellery	82
14781	Glass beads embroidery cards	61
14786	Painting by numbers canvas - Forest animals 3x	59
14787	Painting by numbers canvas - Pets 3x	59
14800	Lacing animals with beads	53
14808	I learn to thread beads	54
14809	I learn to use scissors	48
14810	I learn to stick	46
14818	Painting stones	58
14827	I learn to make mosaics	47
14828	I learn to use scissors XXL	48
14830	I learn to make dino mosaics	47
14833	Hoop and loop tape bracelets	54
14836	I learn to perforate	48
14838	I learn to embroider	52
14839	I learn to recognize shapes	47
14843	Decorating stones	70
14848	Mosaic board	56
14878	I learn to use scissors, make mosaics and perforate	48
14890	Mosaic peg board animal puzzles	56
14896	Stamping with markers	44
14898	Mosaic board with cards	56
14919	Stamp set dinosaurs	86
14925	Making scented candles	74
14950	Metal dinosaur construction set - Triceratops and Spinosaurus	95
14958	Metal dinosaur construction set	95
14975	Decorate your nails	79
19807	Shelfstrip SES Creative	116
19811	Shelfstrip Tiny talents	116
19814	Shelfstrip Outdoor	116
19816	Floor sticker Ø30cm SES Creative	116
19817	Floor sticker Ø30cm Outdoor	116
19818	Floor sticker Ø30cm Tiny talents	116
24911	Eco dough 4x90gr	27
24917	Eco dough with wooden tools	27
24919	Eco dough mega set 7x90gr with tools	27
24924	Eco fingerpaint set with apron - 100% recycled	10
24925	Eco fingerpaint cards	10
24926	Eco fingerpaint 4 colours x 110ml	10
24927	Eco fingerpaint trendy 4 colours x 110ml	10
	Cardboard display SES Creative/Outdoor	117
	Cardboard display Petits pretenders/Tiny talents	117
	Shop in Shop	117
	Wooden display	117
	Wooden rolling display	117

**4**

**SES CREATIVE**

**58**

**HOBBY**

**6**

**COLOURING  
AND PAINTING**

**66**

**HOBBY PINK**

**18**

**DOUGH**

**86**

**HOBBY BLUE**

**28**

**HOBBY 1-4**

**96**

**BEEDZ**

**44**

**HOBBY 3-6**

**116**

**INSTORE  
PROMOTIONS**



# SES CREATIVE



## DISCOVER TALENTS...

**“DEVELOP CREATIVITY, CURIOSITY AND TALENTS WITH INSPIRING, INNOVATIVE TOYS.”**

That is what we at SES Creative stand for. We like to **inspire** children and **amaze** parents with creative and innovative toys that are fun, safe and contribute to a child's development and happiness. We think it is essential for every child to enjoy creative activities that provide fun. Children develop new talents every day and we make a wide range of **fun, creative** and **safe** products for children to explore, learn and play.

Founded in 1972, SES Creative has grown into a well-known and dependable supplier when it comes to creative hobby products. Together with our other product groups, such as Tiny talents and Outdoor, we offer a **wide range** of products for all ages. And we can proudly say that for 50 years we have given children all over the world a smile.

## MADE IN HOLLAND

SES Creative is unique when it comes to development and **design**. We develop all products in-house, right here in the Netherlands. Our **in-house** laboratory tests every new idea and product for **safety** and **quality**. This way we ensure the highest level of safety standards and quality criteria. Next to our research and development department, you will find a purpose-built factory. The **factory** is the heart of the building, where all our paint, dough, iron on beads and many more are produced. In addition, our large purpose-built **warehouse**, sales and sales

**support** offices are under the same roof, which offers flexibility and makes us a reliable partner with lots of advantages when it comes to stock availability and lead times.

## A SUSTAINABLE FUTURE

We care about the children who play with our products, as well as ensuring they have a sustainable future.

Our goal is to **reduce** our carbon footprint every year. And with the application of smart **innovations**, continual **optimisation** of production and in-house logistics and other internal processes we are reducing our carbon footprint step by step. Within this catalogue you will find new innovations, like the use of **recycled** or **bio-based plastics**, more wooden products, and products using **FSC®-certified wood or packaging**.\*

Like any company, we use energy to produce toys, manage our buildings and travel for business. By purchasing and managing **European forests**, we compensate our CO<sub>2</sub>-consumption and provide **CO<sub>2</sub>-neutral toys**.

Scan the **QR code** to read more about our owned forests and our ideas and goals to reduce our carbon footprint step by step.



\*All our FSC®-certified products contain the FSC®-trademark on their packaging.

The mark of responsible forestry





# COLOURING AND PAINTING



## MADE IN HOLLAND

SES Creative makes everything you will need for colouring and painting. All our fingerpaint, poster paint and glue products are developed and manufactured in the Netherlands. That is why **quality** and **safety** is an absolute guarantee.



## RATED THE BEST

Our colouring and painting products are developed with both the child and their parents in mind. The products are **easy** to use, have **bright colours** and stimulate **creative expression**.



Our products are **super washable** from hands and most textiles and contain only the safest ingredients. That is why our fingerpaints have been rated the **best** several times!



# ECO







# FINGER PAINT



00305

Fingerpaint  
4 colours x 145ml



00315

Fingerpaint  
6 colours x 110ml





00391

Fingerpaint  
4 primary colours x 110ml



00392

Fingerpaint  
4 trendy colours x 110ml



00398

Fingerpaint  
6 colours x 45ml





24926

Eco fingerprint  
4 colours x 110ml



ECO



24927

Eco fingerprint trendy  
4 colours x 110ml

FINGER  
PAINT



24924

Eco fingerprint set with apron -  
100% recycled



24925

Eco fingerprint cards





00381

Poster paint  
6 colours x 45ml



00382

Poster paint trendy  
6 colours x 45ml



00384

Poster paint glitter  
6 colours x 45ml



# POSTER PAINT



MADE IN HOLLAND



BRIGHT COLOURS



SUPERWASHABLE



GLUTEN FREE



RE-USE & RECYCLE



100% CO<sub>2</sub> NEUTRAL



00390

Brush set  
3 pieces



00399

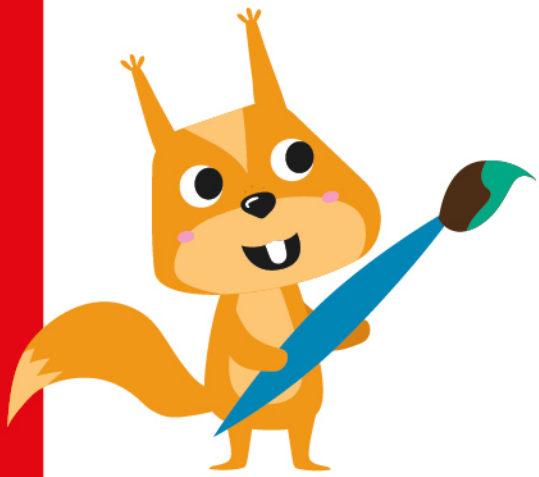
Jumbo brushes  
2 pieces



14571

Apron

3-8  
one size  
fits all





00275

Blow airbrush pens



00281

Blow airbrush pens - Textile



00283

Blow airbrush pens - Magic colour changing

MAGIC COLOUR CHANGING

BLOW AIRBRUSH pens





00200

Chalks white  
12 pieces



00201

Chalks 12 colours



00810

Wiper for blackboard



00272

Glue 100ml



00208

Coloured chalks with wiper

Stofvrij  
Sans poussières  
Anti-dust  
Staubfrei



Left-handed scissors



Right-handed scissors



Zigzag scissors





00111

Unicorn colouring book



00113

Activity colouring book diamonds 3 in 1

stickers

mosaic

scratch



00115

Activity colouring book metallic 3 in 1





# ACTIVITY colouring book



00117

Activity colouring book  
glitter 3 in 1



00118

Activity colouring book  
glow in the dark 3 in 1





# DOUGH



## MADE IN HOLLAND

All made in our factory in the Netherlands, while frequently being assessed in our own lab. Our dough is **super soft, washable, vegan, gluten free** and **safe** to use. Even for the little ones!

Our dough comes in a variety of colours and includes options such as glitter, aroma and even glow in the dark. All made of **natural ingredients** and made extremely salty, so children will not be encouraged to eat it, but will be fine if it happens.

Next to our dough, the containers that they come in are **recyclable** and **reusable**. Since they are dishwasher proof and safe for food use, we encourage our customers to responsibly reuse or recycle them by providing tips online.

## ECO DOUGH

Our plastic dough cutters that can be found in our ECO set are made of **recycled** plastic and can vary in colour. The material consists of a mix of residual material that remains during production of other toys. This way we reduce our plastic waste and guarantee good **quality**.







00884

Dough cutters



00887

Dough cutters - Dinos



00498

Dough mania  
8x90gr with cutters





00465

Dough 4x90gr



00471

Dough unicorn 4x90gr



00466

Dough glitter 4x90gr



00461

Dough neon and glow in the dark 4x90gr





00511

Feel good dough - Pure 4x90gr



00512

Feel good dough - Happy 4x90gr



00513

Feel good dough - Nature 4x90gr

# ORGANIC FEEL GOOD DOUGH



SOFT & SAFE



SUPERWASHABLE



VEGAN



GLUTEN FREE



00514

Feel good dough - Relax 4x90gr



00515

Feel good dough - Sparkle 4x90gr



00516

Feel good dough - Glow 4x90gr



RE-USE & RECYCLE



MADE IN HOLLAND



100% CO2 NEUTRAL



More information  
Feel good dough



00410

Dough - Unicorns neon glitter



00418

Dough - Dinosaurs wooden skeletons



00415

Dough - Traffic





FunDo dough - Farm animals  
3x90gr + 1x40gr



FunDo dough - Dinos  
3x90gr + 1x40gr



FunDo dough - Wild animals  
3x90gr + 1x40gr

# FUNDO



Video instructions  
FunDo dough



# Infinity

MODELING CLAY



Infinity modeling clay





24911

Eco dough 4x90gr



# ECO



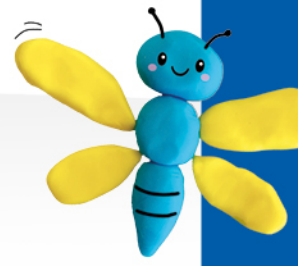
24917

Eco dough with wooden tools



24919

Eco dough mega set 7x90gr with tools





# HOBBY

At SES Creative, we **love** hobby sets and products. And we make sure there is something for children of **all ages** and **interests**.

## HOBBY 1-4

Our **My first** collection consists of fun hobby sets that encourage children to make their first pieces of art. These sets **introduce** them to drawing, moulding dough and painting. While doing this, we have made sure that these sets are 100% **safe** to use, for even the little ones starting from 1 year old.

## HOBBY 3-6

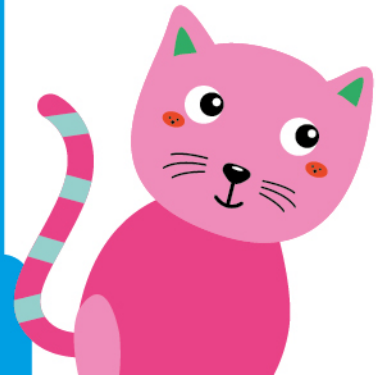
The Hobby 3-6 collection introduces children to the **next level** of crafting and creativity. The products within this range focus on the **development** of certain **skills** like training fine motor skills or the use of scissors. This way children are learning, while being creatively stimulated.

## CREATIVE HOBBY SETS

Our classics like Hammer tap tap, weaving and many **casting and painting** sets are always present within our Hobby range. While paying attention to the latest **trends**, colours, and animals when it comes to our designs, we ensure we continue to make **quality** creative hobby sets. Additionally, products like making beauty products and jewellery can be found in our range, next to carpentry sets and lots of dinosaurs themed **products**.







00242

My first - Colourball



00244

My first - Crayon beads



14488

My first crayons



14404

My first crayons - Animal cards



14416

My first - Coloured pencils



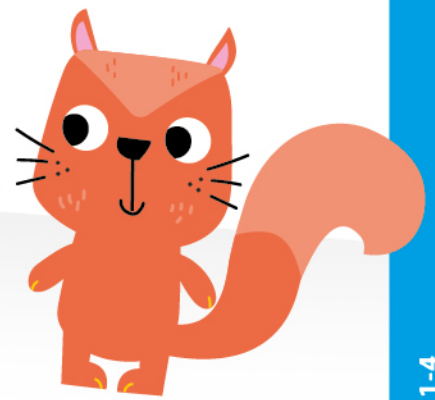
00299

My first - Baby markers 8 colours



14489

My first - 3 in 1  
Fingerpainting, colouring and sticking shapes





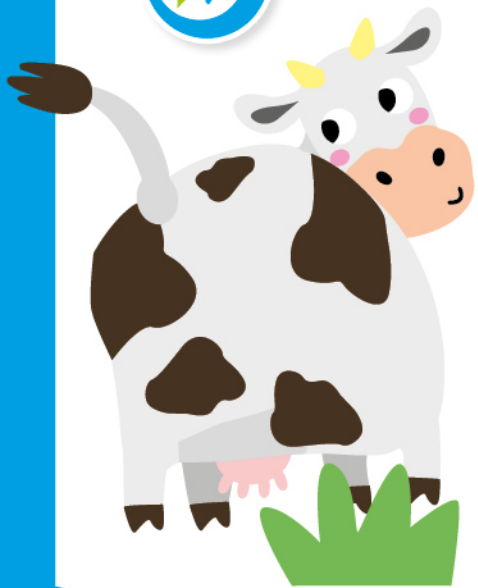
14428

My first - Sticking shapes



14401

My first - Where do I live? Sticking animals



14403

My first - Sticking animal tails

FINGER GLUE





14485

My first - Animal print stickers



14484

My first - Sticker mosaics



STICKERS



14483

My first - Sensory mosaic cards





14421

My first - Colouring with water



14455

Colouring with water - Farm animals



14456

Colouring with water - Hidden animals



14454

Colouring with water - Fantasy animals



14465

Colouring with water - Dinos



14459

Colouring with water - Hidden animals mega set





14413

My first - Fingerprint  
4 colours x 145ml



14441

My first - Fluffy fingerprint  
4 colours x 110ml



14449

My first - Fingerprint set with apron



14444

My first - Fingerprint animals



14481

My first - Fingerprint paint art



14419

My first work of art



14442

My first - Fingerprint paint dinos



14443

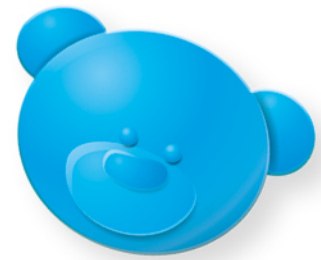
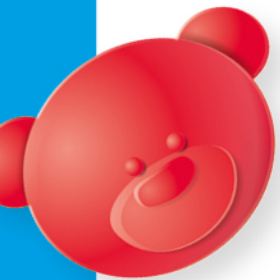
My first - Fingerprint handprint animals





14431

My first - Dough 4x90gr



14432

My first - Dough with tools



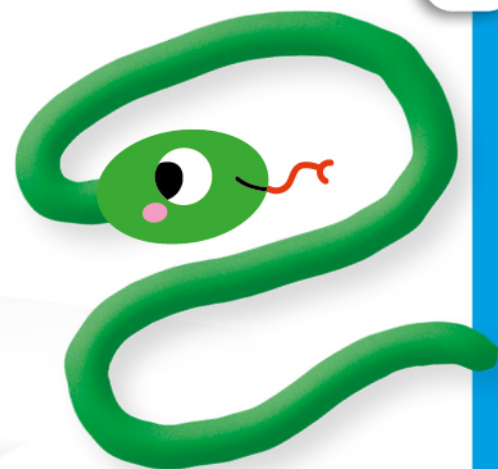
14433

My first - Dough with cutters



14435

My first - Dough activity cards animals



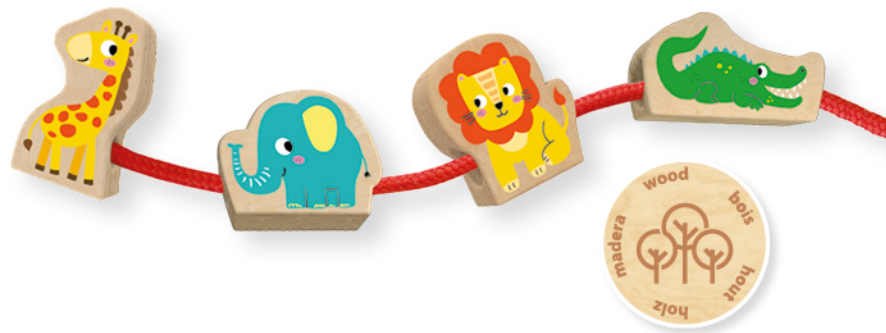
14438

My first - Dough mega set 7x90gr with tools



14487

My first - Lacing wooden animals beads



14424

My first - Hammer tap tap



14486

My first - Hammer tap tap fantasy







14491

Sophie la girafe - Baby markers



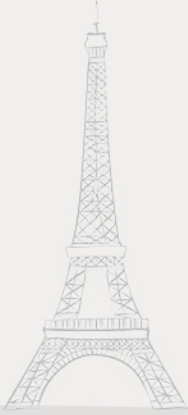
14497

Sophie la girafe - Colouring and painting



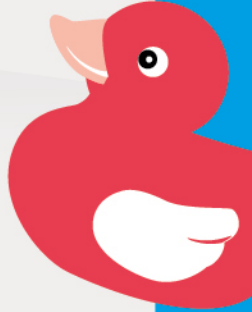
14494

Sophie la girafe - Fingerprint set



14490

Sophie la girafe - Colouring with water



14498

Sophie la girafe -  
Bath crayons with shapes



14499

Sophie la girafe -  
Colouring in the bath with water



# TRIANGULAR GRIP



14696

Triangular grip coloring pens



14690

Colour by numbers - Triangular grip coloring pens



14896

Stamping with markers



14692

Triangular grip colouring pencils



# TRIANGULAR GRIP



14646

Magnetic drawing board



**MESS FREE**



14810

I learn to stick



14632

I learn to stick and recognize shapes



14027

Giant gems diamond painting



14645

Mess free glitter art





14839

I learn to recognize shapes



14830

I learn to make dino mosaics



14042

I learn to cut and paste



14827

I learn to make mosaics



14836

I learn to perforate



14878

I learn to use scissors,  
make mosaics and perforate



14809

I learn to use scissors



14828

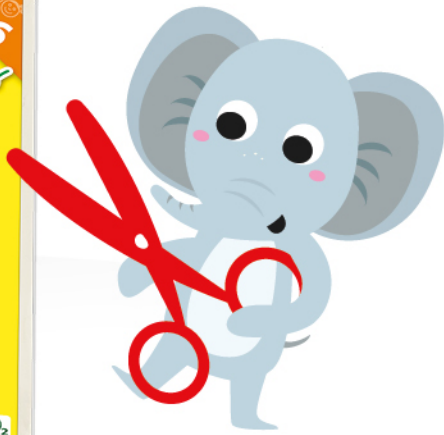
I learn to use scissors XXL





00833

Junior safety scissors



CUTS ONLY PAPER ✓  
SAFE FOR: HAIR  
FINGERS  
TEXTILE



14617

I learn to use scissors - Mega set



14634

I learn to use scissors step-by-step



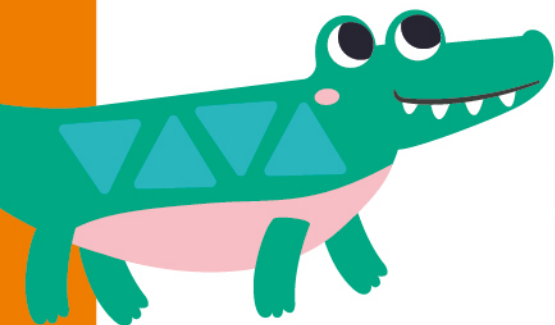
14041

Paper strip animals



14640

Cutting dough shapes



14641

I learn the alphabet with clay





14026

Zig zag origami animals



14045

Young engineers - Dinos



14630

I learn dinosaurs

# I Learn





14025

Animal weaving XL



14043

Fluffy animal embroidery

SOFT & FLUFFY



14024

Yarn wrap animals



14838

I learn to embroider



14629

I learn to tie shoe laces



14633

Threading animals



14800

Lacing animals with beads



14694

I learn - Latches board





14808

I learn to thread beads



14833

Hook and loop tape bracelets



14635

Pop beads



14028

Easy rings and glitter bracelets





14047

Bead bracelets



14636

Charm bracelets



14044

Nail stickers





14046

Mosaic board compact



14890

Mosaic peg board animal puzzles



14898

Mosaic board with cards



14848

Mosaic board





00941

Hammer tic original



00926

Hammer tic fantasy



00927

Hammer tic trendy





14818

Painting stones



14022

Shrink film - Keychains



14759

Blow airbrush graffiti





14787

3x

Painting by numbers canvas -  
Pets 3x



14786

3x

Painting by numbers canvas -  
Forest animals 3x



00862

French knitting



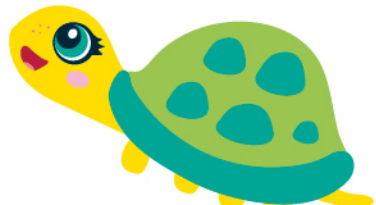
00876

Weaving loom



14017

Twisting balloons





14781

Glass beads embroidery cards



14010

Fluffy loops - Soft yarn animals

SOFT & FLUFFY



14711

Casting candles



14032

**Decorate stones and driftwood -  
Inspired by nature**



14033

**Shell candles -  
Inspired by nature**

Inspired by  
nature



14034

**Flower press art -  
Inspired by nature**

READY IN  
20  
SEC



14035

**Decorate wooden butterflies -  
Inspired by nature**



14036

**Botanical relief casting and painting -  
Inspired by nature**





01135

Casting and painting -  
Moulding powder

REFILL



01211

Casting and painting -  
Horse



01134

Casting and painting -  
Forest animals



01132

Casting and painting -  
Animals



01218

Casting and painting -  
Cat



01133

Casting and painting -  
Happy figures



01292

Casting and painting -  
Dino fantasy





01285

Casting and painting - Owl



01299

Casting and painting - Unicorn



01272

Casting and painting - Horse with mane



01356

Casting and painting - 3 horses



01288

Casting and painting - 3 in 1



01341

Casting and painting - Baby unicorns



01359

Casting and painting - Unicorns



01154

Casting and painting - Cats and dogs



01131

Casting and painting - Butterfly and glitter



01293

Casting and painting - Fashion girls



01155

Casting and painting - Fantasy horses



01354

Casting and painting - Ocean figures





01291

Casting and painting -  
Jewellery



01357

Casting and painting -  
Memo holders



01349

Casting and painting -  
Canvases to paint princesses 3x



01150

Metallic colouring canvas



14843

Decorating stones



14709

Blow airbrush pens -  
Fashion designer



collect them all



3x surprise



14333

Blow airbrush pens - Puppies surprise 3x



14334

Blow airbrush pens - Kittens surprise 3x

BLOW AIRBRUSH pens





14136

Coloured sand art - Forest animals



14132

Glass beads pictures



14133

Rub on transfers pictures





14119

Diamond painting



14701

Diamond painting -  
Happy animals

# DIAMOND PAINTING



14702

Diamond painting -  
Wooden keychains



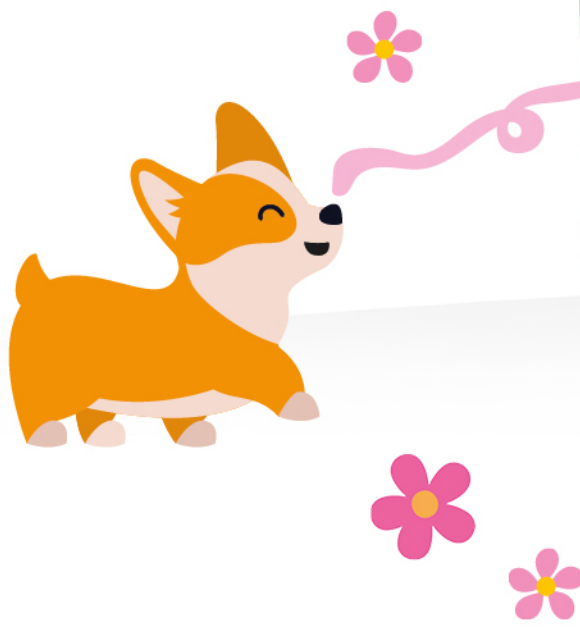
14134

Diamond painting -  
3D Unicorns



14137

Fairytale shadow box  
glow in the dark



14925

Making scented candles



14135

Embroidery on tulle



14715

Mini weaving looms



14745

Glass beads bracelets



14708

BFF friendship bracelets



# easy diamonds



14682

Easy diamonds bracelets

N



14703

Easy diamonds - Letter jewellery

B



14650

I love horses - Jewellery studio

A





01007

Rings and bracelets



14744

Fashion girls charm bracelets

# RINGS AND BRACELETS



14128

Glitter bracelets



14706

Diamanzo rings and bracelets



# Tattoos



14673

Tattoos for children -  
Fairytales



14142

Fashion glitter tattoos



14155

3 in 1 Glamour tattoos





# Nail art



14975

Decorate your nails



14159

Nail art



00910

Making soaps



# Soap



14766

Painting galaxy stones



14771

Galaxy sand art bottles  
unicorn and rainbow



14767

Geodes galaxy unicorn



14768

Galaxy dream lighting





14772

Galaxy stardust jewellery



14761

Glow in the dark galaxy bracelets



14763

Galaxy mood jewellery



14762

Crystal galaxy jewellery





14764

Unicorn galaxy tattoos



14769

Galaxy bath bombs



14765

Making galaxy soaps





# LOL SURPRISE!



14190

L.O.L. - Puffy sticker bracelets



14195

L.O.L. - Diamond mosaic



14196

L.O.L. - Charm bracelets





14192

L.O.L. - Tattoos metallic



14193

L.O.L. - Nail transfers



© MGA



© MGA





14282

Sticker maker dinosaurs



14919

Stamp set dinosaurs



GLOW IN THE DARK

14285

Glow in the dark scratch - Dinosaurs



GLOW IN THE DARK

14209

Wooden dino glow in the dark



14286

Blow airbrush pens -  
Dinosaurs magic colour change

# BLOW AIRBRUSH pens



MAGIC  
COLOUR  
CHANGING



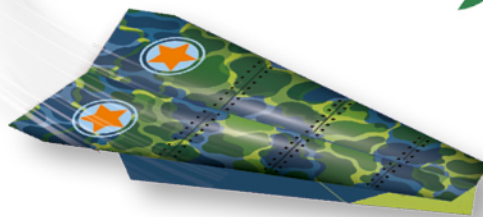
14284

Blow airbrush pens -  
Dinosaurs



14289

Rub-on rock painting



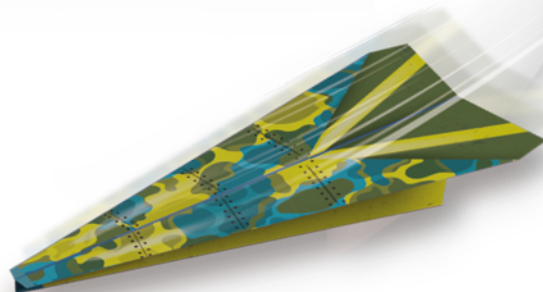
14288

Paper plane launcher



00852

Airplane folding





14281

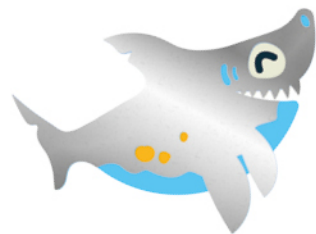
Tattoos for children



14287

Tattoos for children - Animal fighters

# Tattoos METALLIC



14311

Making scary soaps





01283

Casting and painting -  
T-rex



01411

Casting and painting -  
Dino eggs



01406

Casting and painting -  
Dinosaurs







01403

Casting and painting -  
Dinosaur world



01408

Dinosaurs 2 in 1 -  
Casting and painting and scratch



01153

Casting and painting - Scary animals

GLOW IN THE DARK



01404

Casting and painting - Mythical creatures



01401

Casting and painting - Cars





00945

Carpentry playset



00942

Woodwork set - Dinosaurs



00943

Woodwork set



00944

Woodwork set deluxe





14958

Metal dinosaur construction set



14950

Metal dinosaur construction set - Triceratops and Spinosaurus





# BEEEDZ



## IRON ON BEADS

Our range of iron on beads includes cheerful colours, **mixes**, fun **pegboards**, and even perfumed and glow in the dark beads. With a wide range of sets anything can be made, whether that is a unicorn or a T-rex. All our iron on beads are **made in Holland** and are PVC-Free.

## GREEN BEEEDZ

Our latest innovation is Green Beedz! The pegboards are made of recycled polystyrene, a plastic that is recovered from old, clean **refrigerator doors**. The bead mix is also special. The Green Beedz mix is largely based on **cane sugar**! This makes our Green Beedz an extra **sustainable** choice. Of course, the beads are compatible with all other iron on beads.

## BEEEDZ ART

Our **award winning** Beedz Art invites **adults** to be creative as well! Because not only children, but also grown-ups can enjoy and relax while practicing a hands-on activity. Our collection consists of some of the most famous paintings and colourful or realistic animals, that can be made right in the comfort of ones home. With the addition of Vincent van Gogh and Frida Kahlo, any art lover can creatively make beautiful and fun pieces.







00781

Pegboards 2x



00787

Connectable pegboards 2x



06314

Hexagon connectable pegboards 3x



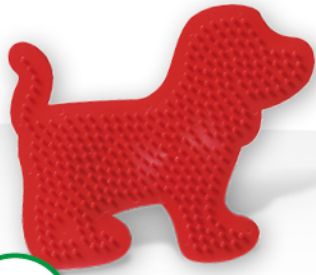
00786

Ironing paper 10x



00782

Pegboards 5x



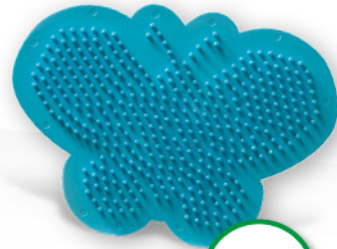
00793

Pegboard - Dog



06092

Pegboard - Flower



00785

Pegboard - Butterfly



06095

Pegboard - Fantasy horse

00790

Iron on beads pegboards -  
Assortment



06096

Pegboard - T-rex



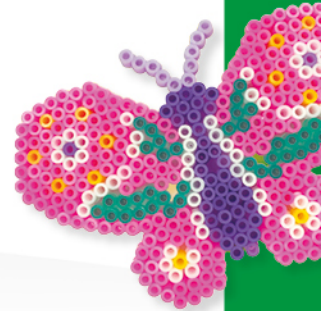
00796

Pegboard - Horse



00792

Pegboard - Cat





- 00700    ● 00709
- 00701    ● 00710
- 00702    ● 00713
- 00703    ● 00714
- 00704    ● 00716
- 00705    ● 00718
- 00706    ● 00724
- 00707    ● 00725
- 00708    ● 00749  
Glow in the dark

Iron on beads 1000



00745

Iron on beads  
1000 mix basic



00746

Iron on beads  
1000 mix glitter

Glitter



00778

Iron on beads 7000 mix



06311

Iron on beads 5000 mix perfume  
horse and butterfly





00771

Iron on beads  
3000 mix basic



00741

Iron on beads  
3000 mix perfume



00774

Iron on beads  
3000 mix glitter



06321

Iron on beads 9000 mix



06322

Iron on beads 9000 mix trendy



06214

Iron on beads -  
Horse



06264

Iron on beads -  
Pets



06303

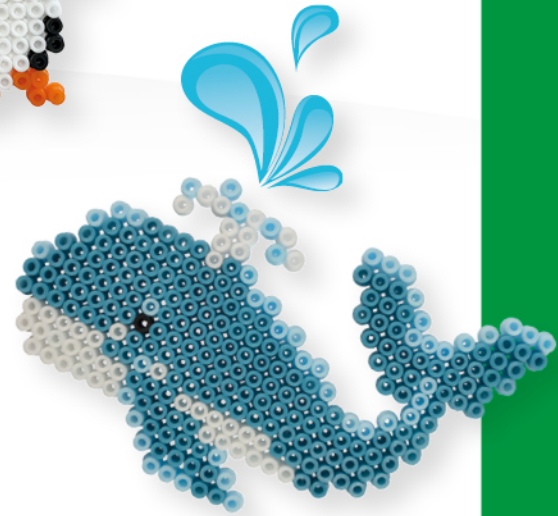
Iron on beads -  
Jungle animals





06203

Iron on beads -  
Arctic animals



06207

Iron on beads -  
World animals





06215

Iron on beads -  
Car



06302

Iron on beads -  
Glow in the dark universe



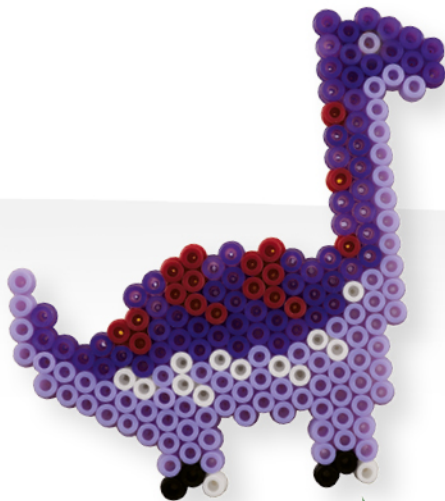
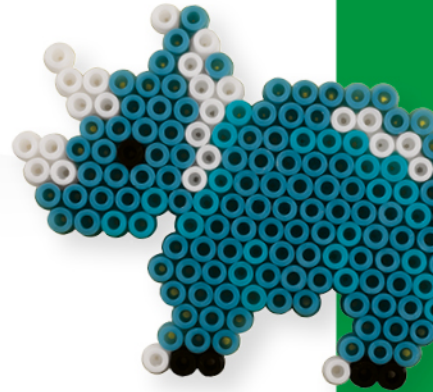
06206

Iron on beads -  
Constructions trucks



06117

Iron on beads -  
T-rex



06202

Iron on beads -  
Dino world





06115

Iron on beads -  
Fantasy horses

GLOW  
IN THE  
DARK



06204

Iron on beads -  
Fairies



06218

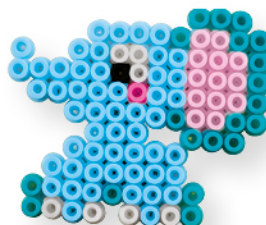
Iron on beads -  
Cute family animals



06212

Iron on beads -  
Mermaid

Glitter





06078

Iron on beads -  
Diamond jewellery



06268

Iron on beads -  
Princesses



06216

Iron on beads -  
Unicorns and princesses



06205

Iron on beads -  
Princesses and animal friends





# 3D



06260

Iron on beads -  
Safari animals



06208

Iron on beads -  
Dragons

GLOW  
IN THE  
DARK



06263

Iron on beads -  
Unicorns

Glitter



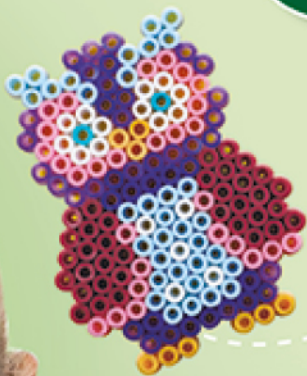
06262

Iron on beads -  
Dinos





# GREEN BEEDZ





06402

Green Beedz - Pegboard Triceratops dino



06401

Green Beedz - Pegboard unicorn



06403

Green Beedz - Pegboards 4x



06404

Green Beedz - Iron on beads 3000 mix



**Green Beedz -  
Iron on beads set Triceratops dino**



**Green Beedz -  
Iron on beads set unicorn**



More information  
Green Beedz



**Green Beedz -  
Iron on beads set forest animals**



06001

Beedz Art -  
Wolf 7000



06004

Beedz Art -  
Vermeer - Girl with a Pearl Earring 7000



06006

Beedz Art -  
Cat 7000



06008

Beedz Art -  
Horse fantasy 7000



# BEEDZ Art



06011

Beedz Art -  
Frida Kahlo 5000



06012

Beedz Art -  
Elephant fantasy 5000



More information  
Beedz Art



06021

Beedz Art -  
Hex tiles Botanical



06022

Beedz Art -  
Hex tiles Safari



06023

Beedz Art -  
Hex tiles Horses

# SES BEEDZ Art



06016

**Beedz Art -  
Mini artist Vincent**



06017

**Beedz Art -  
Mini artist Frida**



More information  
Beedz Art



# INSTORE PROMOTIONS



19807

Shelfstrip SES Creative



19811

Shelfstrip Tiny talents



19814

Shelfstrip Outdoor



Floor sticker Ø30cm  
SES Creative



Floor sticker Ø30cm  
Outdoor



Floor sticker Ø30cm  
Tiny talents



Cardboard display  
SES Creative/Outdoor



Cardboard display  
Petits pretenders/Tiny talents



Wooden display



Wooden rolling display



Shop in Shop